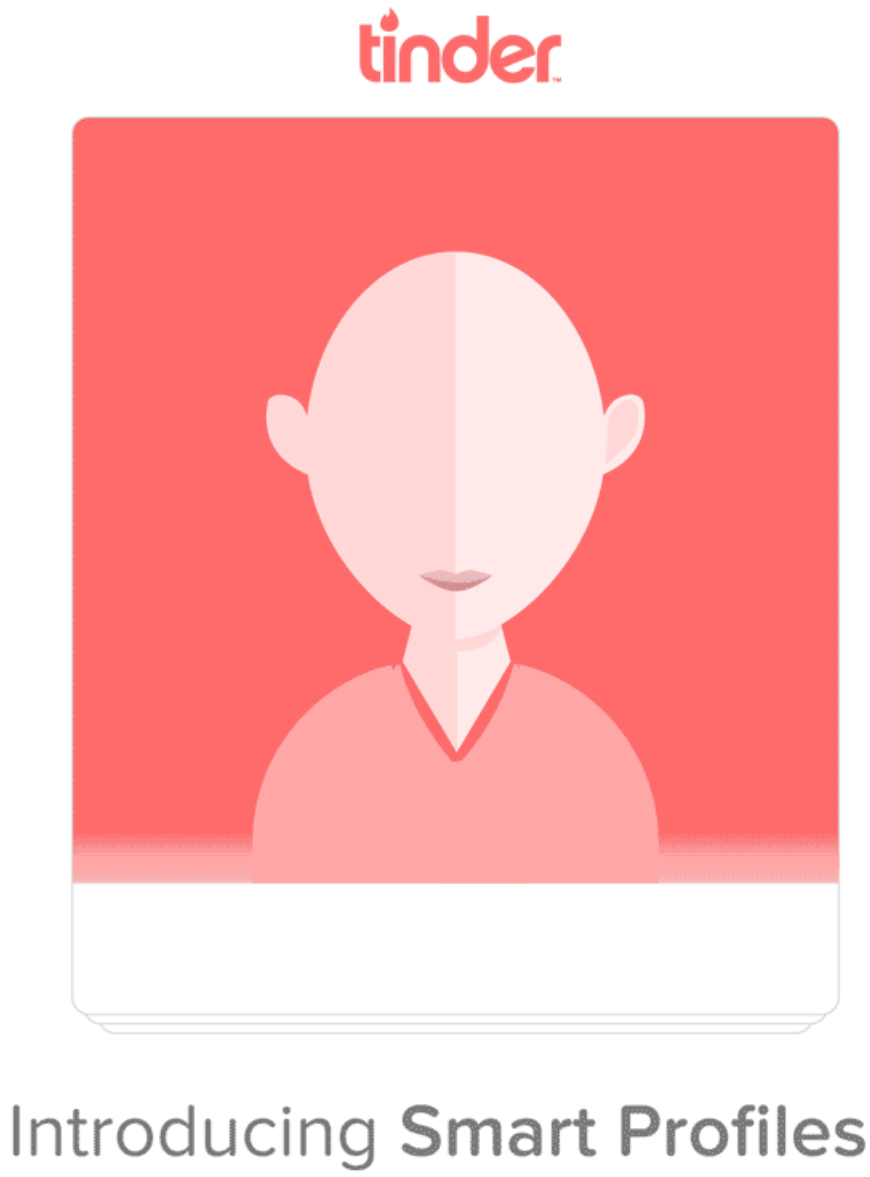
Tinder Newsroom

You Asked, We Listened: The Best Tinder Experience Yet



In just three years, more than 10 billion matches have been made around the world on Tinder. These matches have led to friends, dates, relationships, and everything in between.

We believe that the people we meet have the power to change our lives. That's why we just rolled out some big improvements to Tinder that empower members to make even more meaningful connections.

Job and Education

We're adding your most-requested feature to Tinder profiles: job and education. Now you'll know whether you're looking at the profile of a fellow alum from your university or someone in an interesting industry. This allows members to make more informed choices when deciding to swipe left, right, or even up – while also providing great conversation starters.

Adding job and education to your profile is super quick: they can be selected when you update or edit your Tinder profile. Like

other Tinder profile information, job and education information comes from Facebook. Of course, we know that not everyone will want to share the same information about themselves, so you'll have a few options when selecting how much to share. You can also choose to share none at all, though we've found that sharing leads to more matches!

Smart Profiles

New Smart Profiles will now dynamically highlight the information most relevant to you about your potential match, which will be displayed on the front of their profile under their name - such as whether you attended the same school or have a friend in common.

Smart Profiles is available to all Tinder members worldwide.

New Messaging Interface

It's a whole new match screen - matches with whom you haven't started chatting are now separated and listed above the matches you've already messaged.

Better Recommendations

We've made some big changes under the hood to improve the way that Tinder selects the profiles that are shown to you. While these algorithm improvements are all behind the scenes, you'll notice the difference; these updates have led to a significant increase in matches.

More insight into potential matches, a newly designed match screen and better profile recommendations are now available. Just open Tinder now to check it out (or update the app if you haven't already). We're sure these updates will make swiping even better and will lead to more meaningful matches.

Additional assets available online: Photos (3)

https://www.tinderpressroom.com/you-asked-we-listened-the-best-tinder-experience-yet