Tinder Newsroom

Tinder's Swipe Off is Back



Let's rock this. Maybe this isn't your first rodeo — it certainly isn't ours, but it's a new year, new you, and a new payoff that even your most lucid dreams couldn't imagine. With even more schools fighting for a chance to bring home one of the hottest artists for an exclusive concert — the competition is as fierce as the prize. Think your school's got what it takes? Then slide into the competition and see if you can bring home the W and JW. Enter: Juice WRLD.

Here's how it works:

Download Tinder, enroll in Tinder U, and put your skills to the test. The school with the highest Swipe Right score wins a concert with Juice WRLD at the end of April plus bragging rights. Pro Tip: Keep your eye on the prize even if the shorty of your dreams shows up in your matches. Stay focused. Stay hydrated, and save any DTR talks for after the competition when you're kickin' it with Juice on stage.

Stay Tuned

We'll be bringing you live updates on social with the top schools in the running — anything could happen. So, be ready to bring your A game.

Swipe Off starts on March 26th and ends on April 10th. Check out theofficial rules and be on the look-out for updates. And remember, if you snooze — you lose. This juice is worth the squeeze. We promise.

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