Tinder Unlocks Festival Mode



UPDATE: Festival Mode is now rolling out on Tinder in India and Bacardi NH7 Weekender, Pune, is joining the Tinder Tour. Members will now have access to the Bacardi NH7 Weekender badge until 10 days after the end of the festival.

Find your crowd.

Introducing Festival Mode — claim your festival on your profile, see who's going where, and find your crowd before you get there. Trust us on this one, if you haven't done the festival scene with Tinder before, you'll never even think about doing it without us again.

Here's How It Works:

Get on Tinder and look for the Festival Mode card. Match with it to add your festival badge to your profile, and see who's going where. From there, you can check out everyone else going to that festival, so you can match and chat before you make your flower crown.

You bring the crowd. We'll bring the party.

And don't worry, we'll be there to provide an experience so grammable you just may want to keep it all to yourself — bet you won't though. When you're on Festival Mode with Tinder, you may get access to exclusive VIP upgrades, swag, and more — the only thing we're missing is you. Check out all the festivals we're hitting and clear your schedule to make festival history with us! Festival Mode will begin rolling out on Tinder starting May 1, 2019 for the participating festivals above. Members will have access to their event-specific badges approximately three weeks prior to the start of each event.

Additional assets available online: Photos (2)

 $\underline{https://www.tinderpressroom.com/tinder-unlocks-festival-mode}$