Tinder Newsroom

Tinder Included Among First Apps as Part of Match Group's Groundbreaking Dating Safety Partnership with RAINN

RAINN - the Nation's Leading Anti-Sexual Violence Organization - Will Help Strengthen Sexual Misconduct Reporting, Moderation, and Response Processes for Match Group Apps Starting with Tinder

LOS ANGELES, Dec. 7, 2020 — Match Group (NASDAQ: MTCH), Tinder's parent company, today announced a partnership with RAINN, the nation's largest anti-sexual violence organization, to work together to review and enhance processes around sexual misconduct reporting, moderation, and response across Match Group's dating platforms. As a leader within the portfolio, Tinder will be included among the first platforms included to maximize the scale of the partnership's impact. The review process will begin in December 2020 and continue into 2021. Implementation will begin rolling out shortly thereafter.

RAINN will collaborate directly with employees across Tinder's product, member experience, engineering, and trust and safety teams to consult and advise on policies and procedures, as well as provide recommendations to improve existing and future reporting, messaging, and other safety features. RAINN's expertise and recommendations will further accelerate Tinder's ongoing efforts to make the app a safer and more trusted place to meet new people.

RAINN is a founding member of the Match Group Advisory Council, a group that includes leading experts and advocates involved in the study and prevention of sexual assault, sex trafficking, abuse, harassment, and similar issues. The council is the first of its kind in the industry, and regularly makes recommendations on how to improve safety on Match Group platforms.

Today's announcement comes on the heels of a series of investments and improvements in trust and safety by Tinder and other Match Group Brands. Over the past approximately 18 months, Tinder has introduced 10 new safety-focused updates including an integration with Noonlight, Photo Verification, Safety Center, Traveler Alert and Face to Face video chat. To learn more about this partnership from Match Group, please see here.

About RAINN

RAINN (Rape, Abuse & Incest National Network) is the nation's largest anti-sexual violence organization. RAINN created and operates the National Sexual Assault Hotline (800.656.HOPE or online.rainn.org). RAINN also carries out programs to prevent sexual violence, educate the public, ensure that perpetrators are brought to justice, and help companies and organizations improve the way they prevent and respond to sexual violence.

About Tinder

Tinder was introduced on a college campus in 2012 and is the world's most popular app for meeting new people. Available in 190 countries and 40+ languages, it's been downloaded more than 400 million times and led to 55 billion matches. Tinder has 6.6 million subscribers and is the highest grossing non-gaming app globally.

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