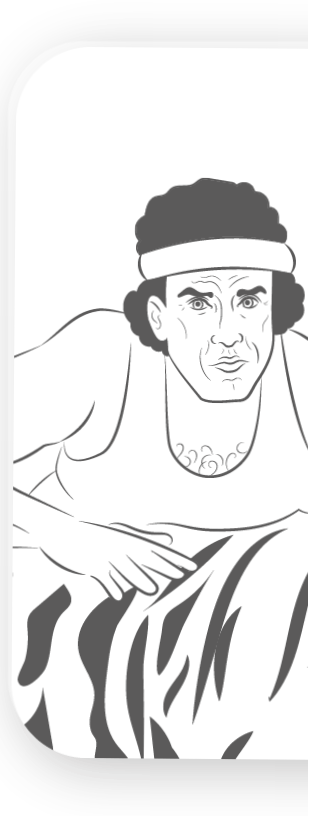


## Take Down the Tiger Selfies



Posing next to a king of the jungle doesn't make you one.

Tinder has always been about connecting with new people—and all of the fun that goes with it. We take pride in our awesome community of users, who are known for crafting the funniest, most entertaining profiles out there. However, we've noticed that sometimes people create profiles that are a bit too...savage.

It's time for the tiger selfies to go. More often than not, these photos take advantage of beautiful creatures that have been torn from their natural environment. Wild animals deserve to live in the wild. PETA says [now is the time](#) to rid the platform of tiger photos in honor of International Tiger Day on Saturday July 29th, and we could not agree more.

We are looking to you, as part of our Tinder community, to make a change. Take down your tiger photos, and we will make it worth your while by donating \$10,000 to [Project Cat](#) in honor of International Tiger Day.

If you're concerned about having one less photo on your profile - worry not! Show how much you care about the environment and the animals that inhabit it with a pic of you:

- Planting a tree
- Walking to work like the eco-friendly person you are
- Volunteering at an animal shelter
- Conserving water by drinking rosé
- Enjoying a summer sesame falafel bowl at your favorite vegan eatery

See? It's that easy—and we promise that your profile will be just as fierce without the drugged animals.

We urge you to take down your tiger photos, tag your friends to do it too, or simply join the conversation on social with [#NoTigerSelfies](#).

Swipe on!

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<https://www.tinderpressroom.com/take-down-the-tiger-selfies>