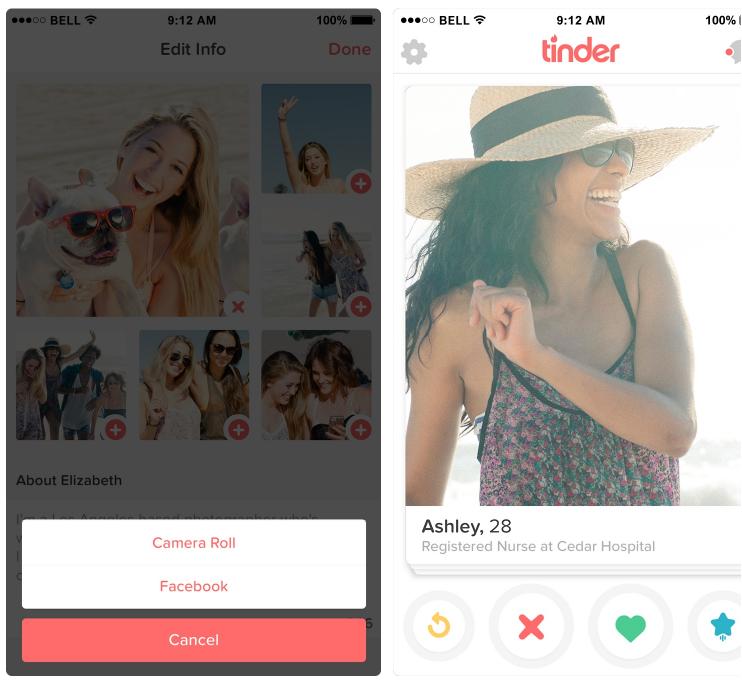
Say More With Tinder's New Messaging Features



Each day, 26 million new matches are made on Tinder around the world. With those new connections, come millions and millions of messages exchanged to get to know each another. But what if you want to communicate with your matches using more than text? We have you covered with our newest update.

Faster, More Expressive Messaging

We've teamed up with GIPHY to bring the power of expressive GIFs to Tinder. To send a GIF to a match, simply tap the blue button to search collections of millions of GIFs. With so many options, we promise there's a GIF for any situation.

You can now 'Like' messages on Tinder, too. Just tap the green heart next to a message you've received to let your match know that their messaging game is strong.

Sending emoji on Tinder is also more fun! When you send emoji, they will now be displayed in a larger format.

Last but not least, significant enhancements have been made under the hood to build the fastest, smoothest Tinder messaging experience yet. As an added bonus, members on iPhone 6s or 6s Plus can use 3D touch to preview links sent within messages.

Profile Photos

We're rolling out one of your most requested features: the ability to upload Tinder profile photos directly from your camera roll. Now, changing profile photos is easier than ever before.

To add a new photo from your camera roll, visit your profile and select edit. When you tap '+' to add a new photo, you'll have the option to select a photo from Facebook or from

your camera roll.

And since bigger is better, we've also made cards and profile photos larger.

A new, more exciting messaging experience and larger profile photos - uploadable straight from your camera roll - await. Just open Tinder now to check it out (or update the app if you haven't already).

*Both of the above features are available to all members worldwide.

Additional assets available online:

□ Photos (2)
□ Video (1)

 $\underline{https://www.tinderpressroom.com/say-more-with-tinders-new-messaging-features}$