

Launching Tinder Social - Swipe with Friends

UPDATE: Tinder Social was discontinued in August 2017. We are always working on new Tinder features that bring people together and create broader social experiences for our community of users. We can't wait to show you what's next. Stay tuned!



Get ready to roll. Your night just got better.

Tinder has always been about getting you out of the house to meet someone new. But sometimes you want more than a party of two. Often your best times are when you're hanging with friends, someone makes an unexpected connection with someone in another crew, and your two crews have an amazing time together. Maybe you spark a romantic connection. Maybe you make new friends. Either way, a good time out with your friends becomes something better. That's why we've launched Tinder Social, a new platform that helps you meet up with new people alongside your friends. We first test-launched Tinder Social in Australia, where we learned that people were looking for a better way to plan their hangout with friends—tonight. Now, Tinder Social makes it easier than ever to swipe with friends, match with new groups and meet in real life.

Upgrade your social life any day of the week—invite friends to join your group, then swipe and match with other groups nearby. Message your matches, see where they're going, make a plan or just find out where people are headed, meet up and have fun. Twilight concert in the park? Find out who will be there before you go. Pub crawl tonight? The more the merrier. Just going out for cocktails? Find out who's going where and then easily connect once you get there.

You have to unlock Tinder Social in order to use it. Once you do, you'll see your friends who've also unlocked it (and they'll see you). Now you can invite those friends to swipe with you and you can all meet some great new people doing the same things you want to do.

It's all about swiping with friends and making new ones.

It's that simple. Welcome to Tinder Social. Now get out. :)

And stay tuned: this is just our first step in building up the tools to ignite your social life.

Additional assets available online:  [Photos \(2\)](#)

<https://www.tinderpressroom.com/launching-tinder-social>