Tinder Newsroom

Introducing Swipe Surge

UPDATE: Swipe Surge is available on Android and iOS to all Tinder members worldwide.



Let's get this party started.

There are times when activity on Tinder naturally surges — you never know what could happen, you just know you don't want to miss out. Swipe Surge is no ordinary party. It happens during festivals; it happens during Spring Break; it happens when someone screams "open bar" from the rooftop pool party and everyone needs to be "meeting a friend" who's already inside. It happens any time people in your area are lighting up Tinder. And yes, the possibilities are endless.

During a Swipe Surge, activity is up to 15x higher! And with that many more people at the party, your match-making potential is increased by 250%, which means you'll also spark up a new convo with a cutie 33% faster — so keep your witty banter, and your phone charged.

Want to know how to get invited to the hottest party in town? Of course you do.

Here's how to get down with the get down:

A Swipe Surge can happen at anytime, so turn on your push notifications for real-time updates that will tell you when it's go-time. Next, just open Tinder, and settle in because the fun can last for minutes or hours. People who've already joined the Swipe Surge will jump to the front of the line, and we'll even show you who's currently active. There's no guest list, there's no dress code, and it's always BYOB. So, stay ready.

Swipe Surge is testing on iOS devices in select cities.

Additional assets available online: Photos (1)

https://www.tinderpressroom.com/introducing-swipe-surge