## **Introducing Super Boost**



We get it, nobody likes lines. That's why we're testing the ability for Tinder Gold and Plus subscribers to purchase an upgrade that helps them cut to the front and be seen by up to 100x more potential matches. Yep, you read that correctly: up. to. one. hundred. times. more. views. Get ready for Super Boost.

We understand that, at times, it could be easy to feel like you're a small fish in a large pond of perfected selfies and Bali vacation pics. With Super Boost's powers, which are borderline supernatural, you'll have the spotlight on you during peak times — when Tinder activity is on fire.

With Super Boost, you won't have to worry if that cutie who also actually liked the GoT finale even saw your profile. More visibility means more potential matches. That's right — Super Boost is the ultimate Tinder hack.So, how are you going to keep track of all those messages you're getting thanks to Super Boost? Don't worry, we're two steps ahead of you. By unlocking Read Receipts, all users can stay in the know about who's not yet read that original pickup line, or who needs a little more time to craft the perfect response. But if you prefer to maintain your air of mystery, you can choose not to share your own Read Receipts in your Settings.

As you can see, we've been hard at work creating ways for you to live your best Tinder life. Now go on and Super Boost your way to the top.

These upgrades will begin testing in select markets soon.

Additional assets available online: Additional assets available online:

https://www.tinderpressroom.com/introducing-super-boost