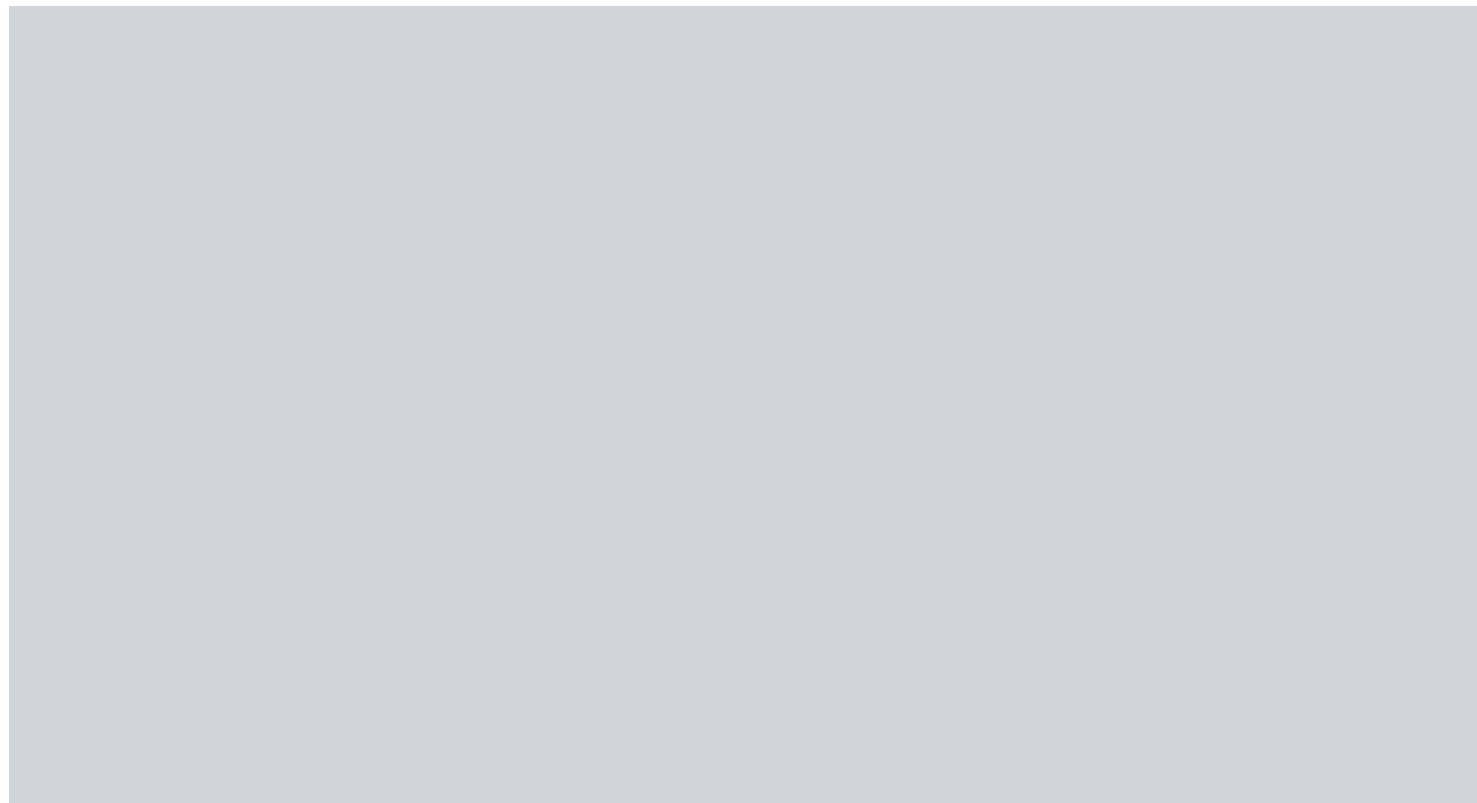


Introducing Height Verification



UPDATE: Happy April Fool's Day! While we aren't really verifying height, we encourage all Tinder users to be honest and keep an open mind while on the app. Sometimes your most unexpected match can lead to amazing things.

Say goodbye to height fishing.

Let's be real, when it comes to online dating — honesty is the best policy. Yes, your height matters as long as every other shallow aspect of physical attraction does. Please try not to take it to heart.

It's come to our attention that most of you 5'10ers out there are actually 5'6. The charade must stop. This type of dishonesty doesn't just hurt your matches — it hurts us, too. Did it ever occur to you that we're 5'6 and actually love our medium height? Did it ever occur to you that honesty is what separates humans from sinister monsters? Of course not.

You were only thinking of yourself. Well, height-lying ends here. To require everyone under 6' to own up to their real height, we're bringing truthfulness back into the world of online dating.

Introducing Tinder's Height Verification Badge (HVB), because yes -- sometimes it matters

It's the tool we've had in our back-pockets for years, but we were hoping your honesty would allow us to keep it there. Our verification tool is super easy to use, and extremely hard to misuse.

Here's how it works:

Simply input your true, accurate height with a screenshot of you standing next to any commercial building. We'll do some state-of-the-art verifying and you'll receive your badge directly on your profile. Oh, and by the way? Only 14.5% of the U.S. male population is actually 6' and beyond. So, we're expecting to see a huge decline in the 80% of males on Tinder who are claiming that they are well over 6 feet. That's fine by us — as long as we're all living our truths.

Tinder's HVB is coming soon to a phone near you.

Additional assets available online:  [Photos \(1\)](#)

<https://www.tinderpressroom.com/introducing-height-verification>