

Say #imavailable This Giving Tuesday and Help Raise \$200,000



#IMAVAI

Tinder users have swiped right more than 20 billion times showing they're available and looking to make a special connection. But on Giving Tuesday, we're asking our millions of users to be available in a different way - specifically, for those in need.

We've created a message people can easily share to any of their social networks, letting their community know they are available - whether that be to help a friend move, donate time to a soup kitchen, buy Christmas gifts for those who can't afford them this year, or just be a listening ear to someone who needs it. On November 28th, for each person that shares the #imavailable message, we will donate \$100 to DoSomething.org, a global non-profit organization that aims to motivate young people around the globe to take action on causes they care about most.

Whether you're available to help a friend or classmate, or available to start making a difference in your community, we encourage you to give back and help someone in need.

How does it work? It's simple!

1. Select "Join Us" in the app or head to <http://tinde.rs/Givingtuesday>
2. This site will offer a suggested status update to share on any of your social networks, or feel free to change it and make it your own.
3. For every person who joins in saying #imavailable, Tinder will donate \$100 to DoSomething.org (up to \$200,000)*

Check out <http://tinde.rs/Givingtuesday> to get involved!

Swipe on!

**Participation in the donation process is limited to U.S. residents. Eligibility begins on November 28, 2017 at 9am ET. Donations are made possible in partnership with Pledgeling.*

<https://www.tinderpressroom.com/giving-tuesday>