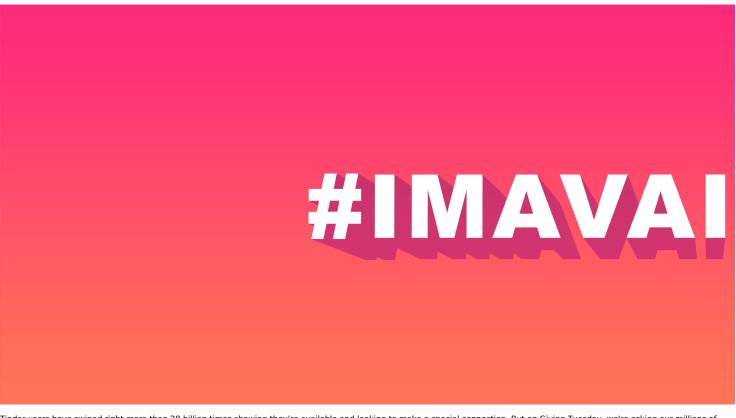
Say #imavailable This Giving Tuesday and Help Raise \$200,000



Tinder users have swiped right more than 20 billion times showing they're available and looking to make a special connection. But on Giving Tuesday, we're asking our millions of users to be available in a different way - specifically, for those in need.

We've created a message people can easily share to any of their social networks, letting their community know they are available – whether that be to help a friend move, donate time to a soup kitchen, buy Christmas gifts for those who can't afford them this year, or just be a listening ear to someone who needs it. On November 28th, for each person that shares the #imavailable message, we will donate \$100 to DoSomething.org, a global non-profit organization that aims to motivate young people around the globe to take action on causes they care about most.

Whether you're available to help a friend or classmate, or available to start making a difference in your community, we encourage you to give back and help someone in need.

How does it work? It's simple!

- 1. Select "Join Us" in the app or head to http://tinde.rs/Givingtuesday
- 2. This site will offer a suggested status update to share on any of your social networks, or feel free to change it and make it your own.
- 3. For every person who joins in saying #imavailable, Tinder will donate \$100 to DoSomething.org (up to \$200,000)*

Check out http://tinde.rs/Givingtuesday to get involved!

Swipe on

*Participation in the donation process is limited to U.S. residents. Eligibility begins on November 28, 2017 at 9am ET. Donations are made possible in partnership with <u>Pledgeling</u>.

https://www.tinderpressroom.com/giving-tuesday