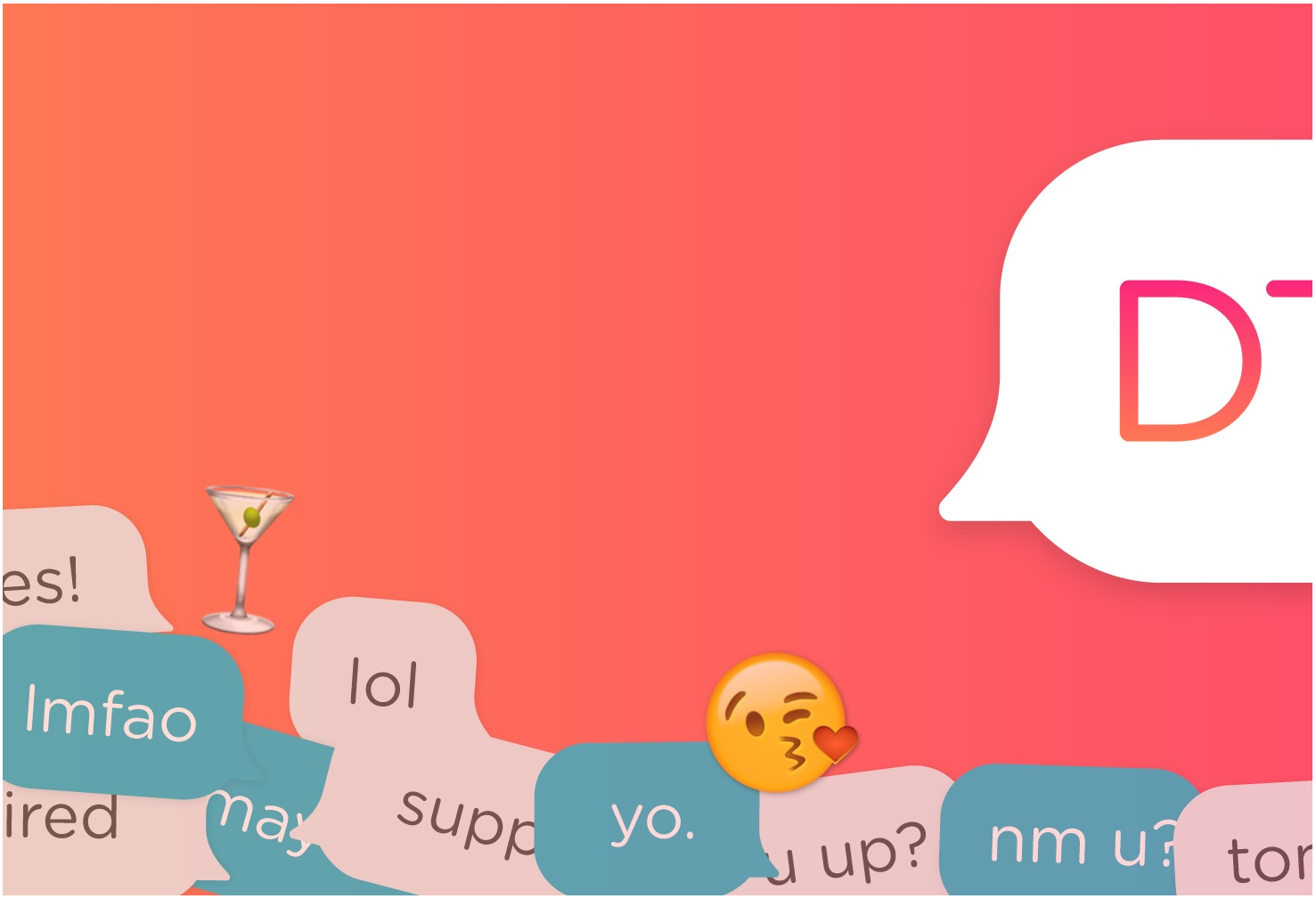
Tinder Newsroom

Tinder Hits the Airwaves — New Podcast Tackles Relationships in the Modern World



It's time to spark a new conversation.

There's no denying it: technology has changed relationships. Introductions are no longer limited by geography or even social connections—we can search far and wide to meet someone new. Mobile technology, specifically, has changed the rules of the game. Gone are the days of opposites attracting—we can set filter upon filter to locate and identify our perfect match. First dates are shorter but more frequent. Make-ups and break-ups go down via text. Let's face it; dating in the modern world brings new, unique challenges.

But we're here to help.

Define The Relationship (DTR) is a new podcast brought to you by Tinder and Gimlet Creative, and hosted by Jane Marie (This American Life, Jezebel, Cosmopolitan). Part wisdom, part data science, part investigative reporting—it's a deep dive into the conversation about dating and relationships in the digital age. From the ubiquitous "hey" as an opening line to first date 'fails' to the various ways people Tinder in different cultures around the globe, DTR explores the good and bad, the hilarious and awkward, the wonderful and bizarre aspects of dating in today's world.

Human nature hasn't changed. Or has it?

Click here to listen to the trailer of DTR and subscribe to the series on iTunes, Google Play, Spotify or wherever you get your podcasts. The six-episode series will air weekly, premiering Thursday, December 8th.

So listen and learn…and keep swiping. :)

For more information on Gimlet Creative visit gimletcreative.com.

Additional assets available online: Video (1)

https://www.tinderpressroom.com/dtr