National Training Tour Features Peer-to-Peer Workshops on Sexual Assault Prevention and New Curriculum Highlightling Online Dating Safety

WASHINGTON D.C. March 5, 2020 – It's On Us, a national organization combatting campus sexual assault by activating the largest grassroots student network of its kind, and Tinder, the world's most popular app for meeting new people, have joined forces to launch the first-ever national tour providing sexual assault prevention training *for* college students, *by* college students. This initiative will deliver an unprecedented service for young people while delivering consistent, relevant nationwide education addressing issues like sexual assault prevention, consent and fostering healthy relationships.

The It's On Us National Training Tour will travel to seven colleges and universities across the country, reaching thousands of Gen Z students with critical prevention education lessons and rolling out, for the first time, online dating safety educational materials co-developed with Tinder. Each stop will host a one-day training event on It's On Us' three core education pillars - sexual assault awareness and consent, bystander intervention and survivor support - and introduce the education program focused on online dating safety.

"Through initiatives like this national tour, healthy relationships and sexual assault awareness are thankfullly becoming increasingly common topics on college campuses. However, there is still work to be done – especially in safety education around online dating," said Tracey Vitchers, executive director for It's On Us. "By teaming up with Tinder, we're working to close this gap even further, connecting and inspiring students to do their part in helping to prevent sexual assault at their schools."

The tour will stop in Fayetteville University in Fayetteville, North Carolina on Friday, March 6, and proceed with five more stops through Sexual Assault Awareness Month in April. It is free of cost for all enrolled college students, including those attending schools in the surrounding area. Each session will be grounded in a peer-to-peer education model that empowers students to teach, learn from and understand one another.

- March 6: Fayetteville University in Fayetteville, North Carolina
- March 20: Texas Christian University in Fort Worth, Texas
- April 4: Miami University of Ohio in Oxford, Ohio
- April 19: University of California San Diego in San Diego, California
- April 25: St. Ambrose University in Davenport, Iowa
- *Final stop to be announced soon*

"We recently announced a suite of safety-focused features, and are excited to take education from in-app to IRL on college campuses," said Jenny Campbell, CMO of Tinder. "Today, the majority of our members are in this demographic, and we're proud to support It's On Us in modernizing these critical educational efforts while starting a larger conversation about relationships sparked online."

It's On Us' National Training Tour will build to the next National Student Leadership Summit, to be held in summer 2020. The tour is sponsored by Tinder, with additional support from Uber. For more information, visit ItsOnUs.org or follow It's On Us on Twitter, Instagram and Facebook for tour updates.

About It's On Us

It's On Us was founded in 2014 as an initiative of the Obama-Biden White House. Now an independent nonpartisan, non-profit program, It's On Us builds the movement to combat campus sexual assault by engaging all students, including young men, and activating the largest student organizing program of its kind in peer-led prevention education programs. The It's On Us peer-education program has three core pillars – consent education, increasing bystander intervention, and creating an environment that supports survivors. Join the movement at ItsOnUs.org.

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